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Advances in transport modeling

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Four key messages



Transport systems play a critical role in future energy transitions



New trends and disruptive innovation bring opportunities and challenges



Policies are the game changer



Data is the new oil

Three building blocks for modeling the future

Transitions

Transport systems play a critical role in achieving a sustainable future

- Several emerging trends may lead to a transition in transport sustainability
- But the future is highly uncertain, depending on the development of **demand, consumer choice** and **technology**

Policies

Policies can create the conditions that favor these transitions

- Must be carefully designed with a good understanding of the drivers of behaviors
- New trends and disruptive innovation bring opportunities and challenges

Data

is the new oil



New research frontier: Big Data, Machine learning and AI

- Many challenges in using Big Data effectively
- But, the potentials for drastically improving understanding and management of future systems are limitless!

Developing future scenarios is anticipating

Global trends



Policy & tech change



Markets and geopolitics



Three Revolutions

1. Electric vehicles, trucks, ships, airplanes

- Emissions, efficiency benefits
- Range, cost concerns

Policy led
transition

2. Mobility as a service (MaaS)

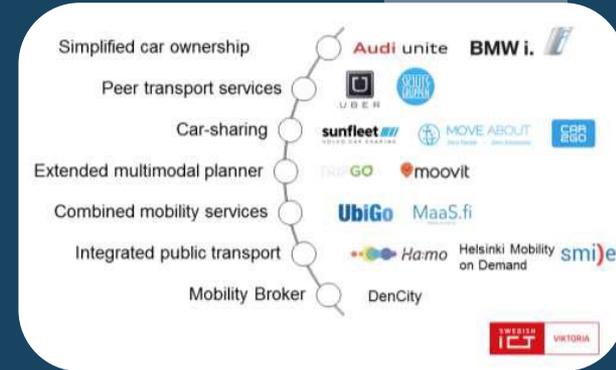
- Car/ride/bike/scooter sharing

Consumer led
transition

3. Autonomous vehicles

- Safety, traffic benefits
- Unknown impact on total travel demand
- The end of private vehicles?
- More parking space?
- Shared or not shared?

Industry led
transition



Three **FOUR** Revolutions

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Industry led transition

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Policy led transition

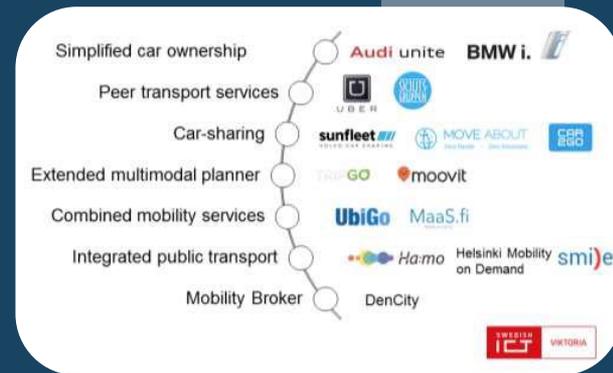
3. Autonomous vehicles

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Consumer led transition

4. Artificial intelligence (AI)

- Efficiency, new usages, new technology /service



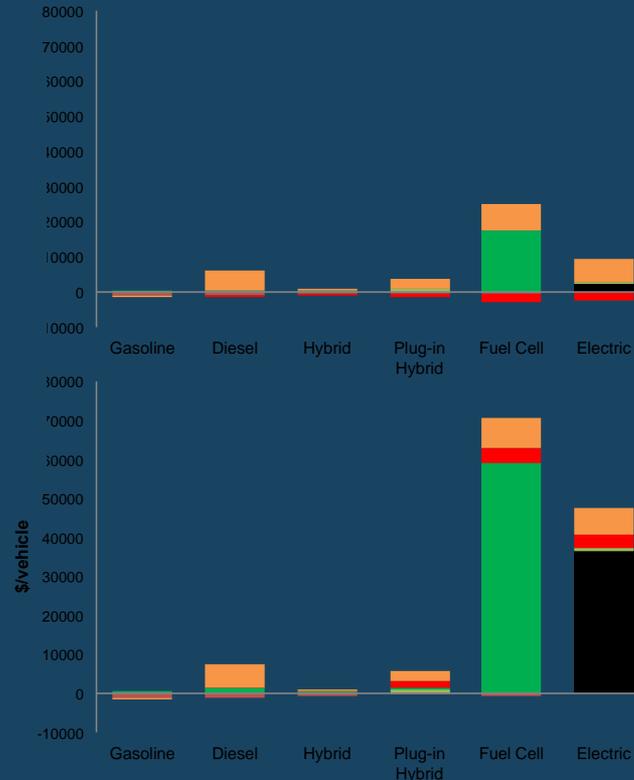
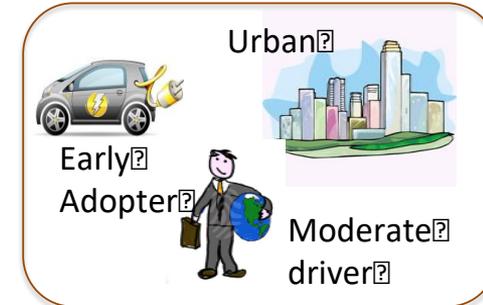
Major Uncertainty: Consumer Choices



- Vehicle cost
- Fuel cost
- Refueling station availability
- Range Anxiety cost
- Model availability
- New technology risk premium
- Towing capability
- Supply chain logistics
- Willingness to pay

Barriers translate to real and perceived costs for consumers

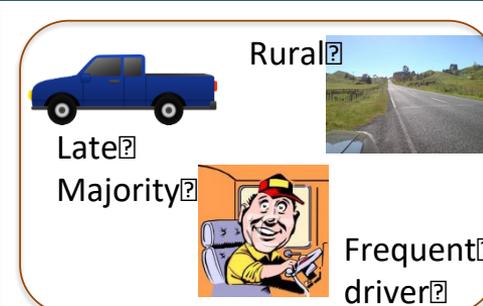
- Model Availability cost
- Risk Premium
- Refueling inconvenience Cost
- Charging Refueling Cost
- Towing Cost
- Range Anxiety Cost

Urban?

Early Adopter?

Moderate driver?

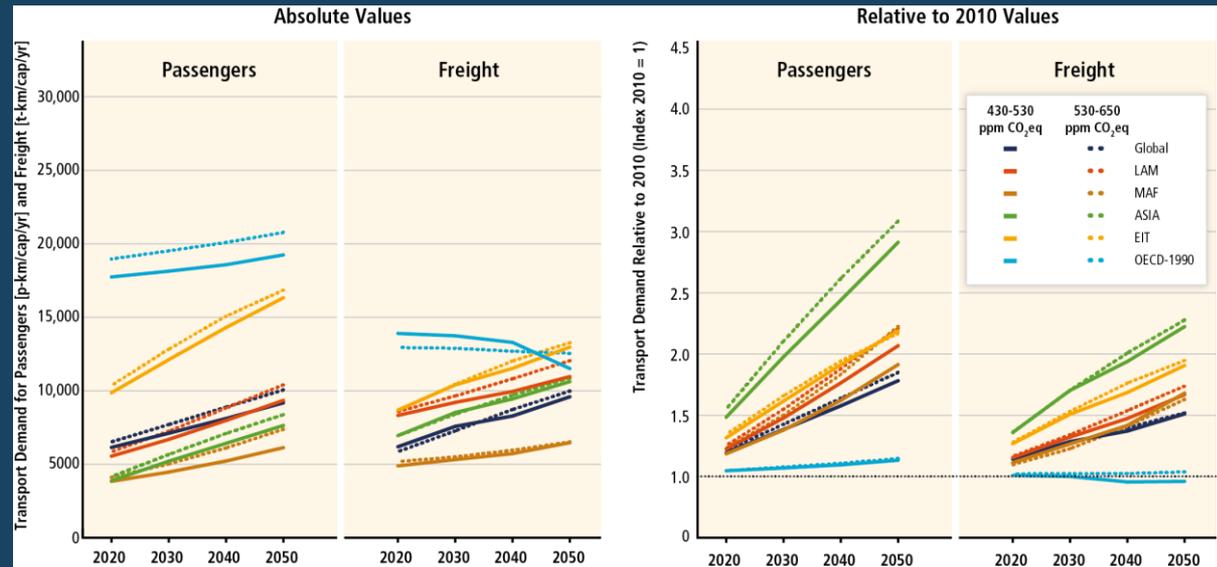


Rural?

Late Majority?

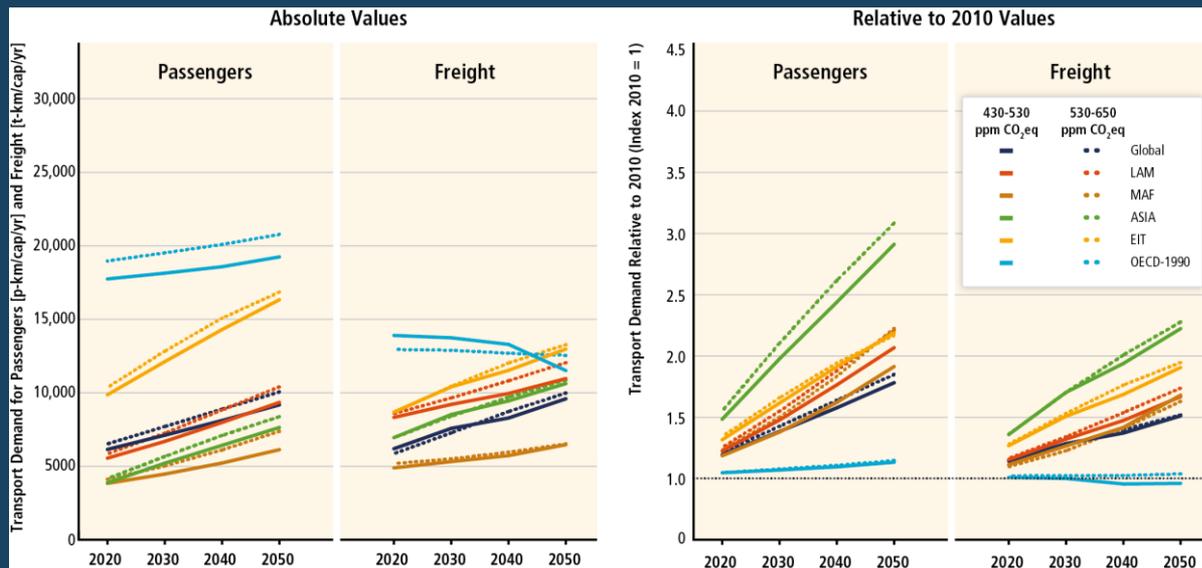
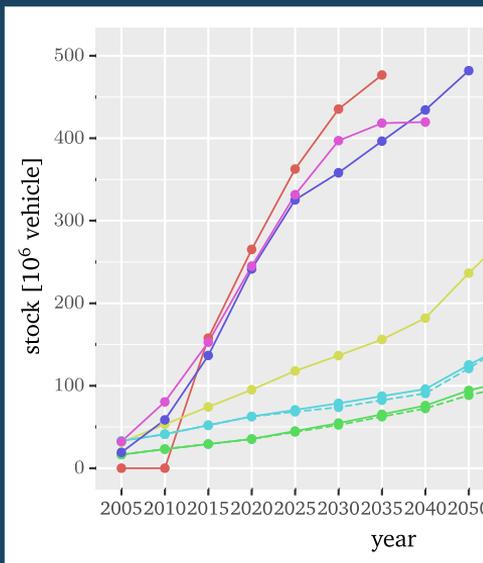
Frequent driver?

Major Uncertainty: Demand growth



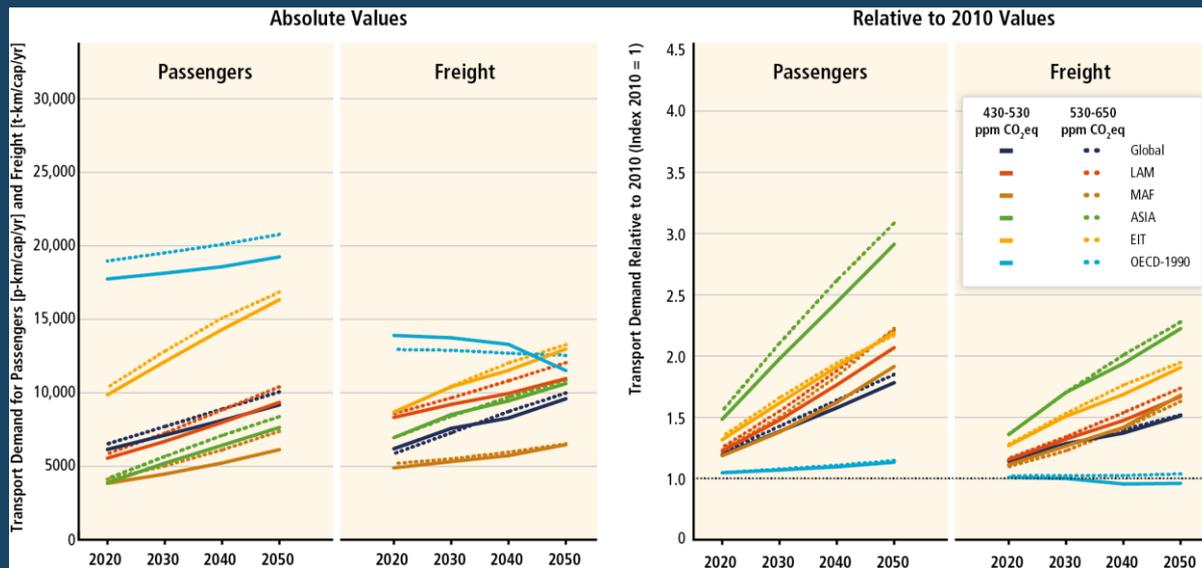
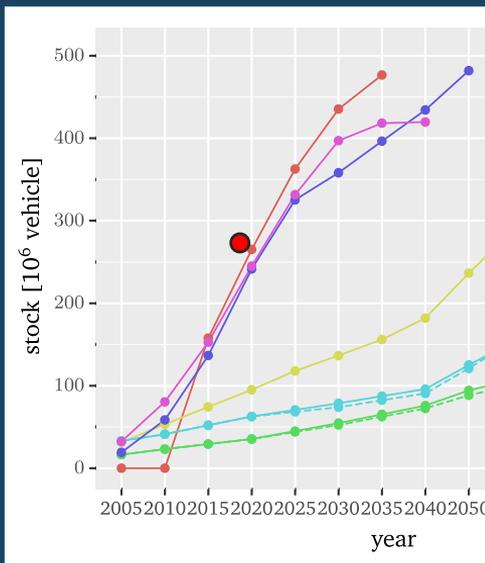
Major Uncertainty: Demand growth

- Huge uncertainty about China: China's LDV stock
- Will there be 90 million cars or 500 million cars in China by 2050?



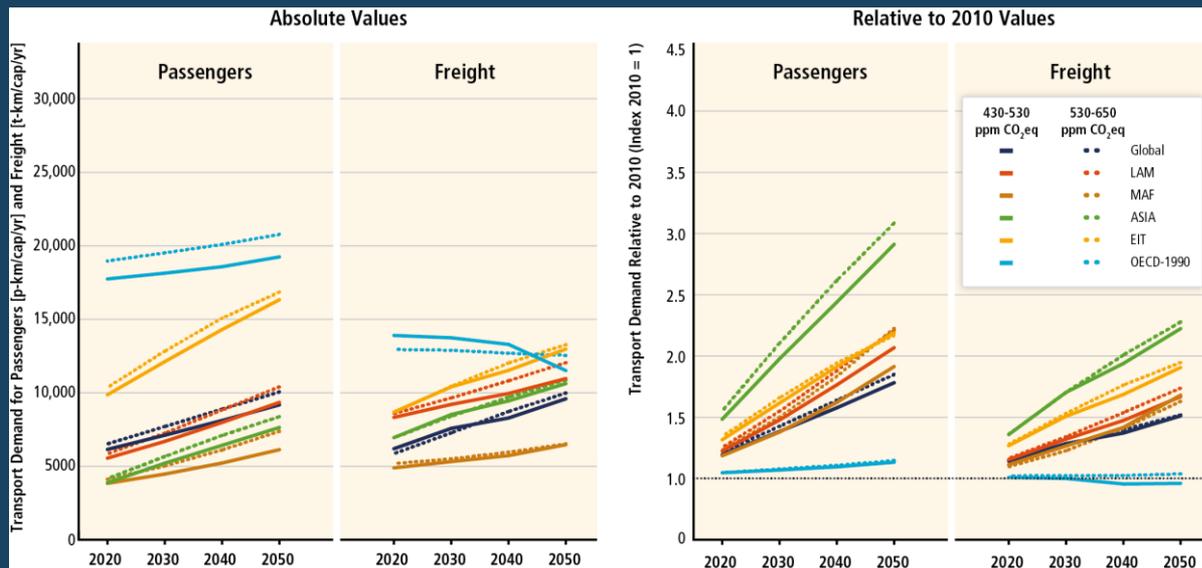
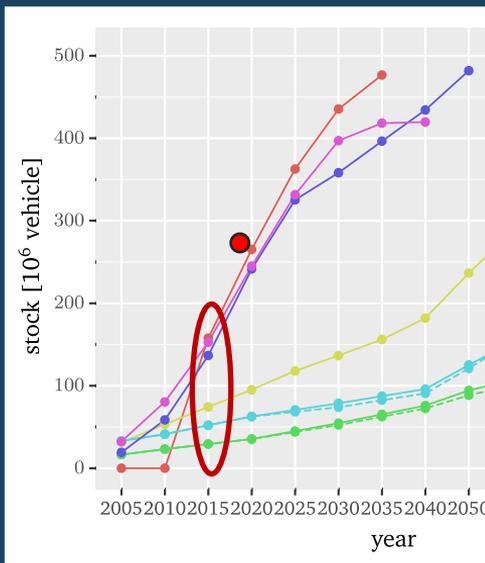
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How much did people travel? How certain are we?

International Transport Energy Modeling (iTEM) comparison, thousand PKM/capital/yr, all modes, 2015

	<u>Australia</u>	<u>Brazil</u>	<u>China</u>	<u>U.S.</u>
BP	26.2	5.4	5.0	23.1
PNNL-GCAM	21.7	8.3	8.4	26.6
ITF-OECD	33.7	6.9		15.2
IIASA-MESSAGE	43.5	5.4	4.5	27.7
IEA-MoMo		4.2	6.3	19.7
ICCT-Roadmap	17.5	8.4	6.5	26.8

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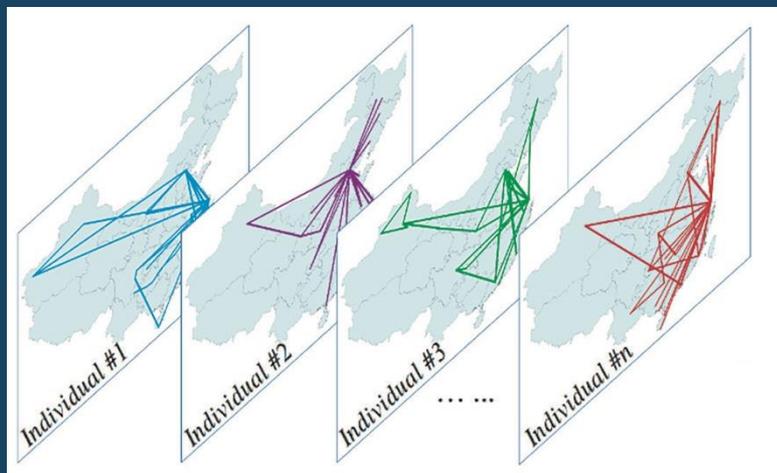
“To realistically model individual mobility in cities at both micro- and macrolevel, it is necessary to understand the essential features of a population distribution in space at different times.”

Jiang, S., et al. (2016). "The TimeGeo modeling framework for urban motility without travel surveys." *Proc Natl Acad Sci USA* 113(37): E5370-5378.

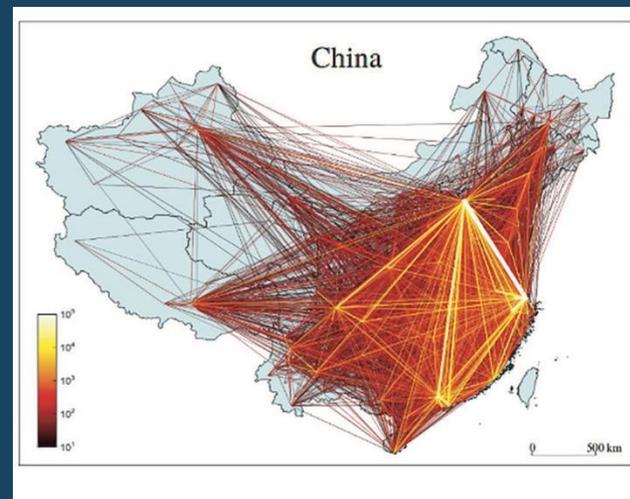
What is human mobility?

The geographic displacement of human beings in space and time, seen as individuals or groups.

Individual mobility



Population mobility

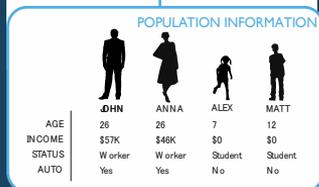
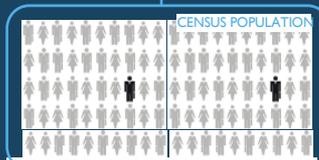


Source: Yan et al, 2017

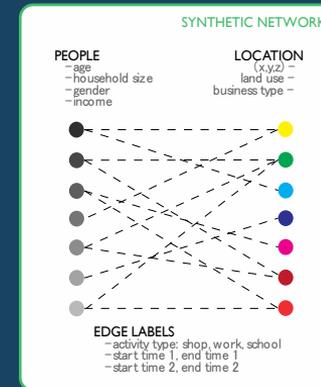
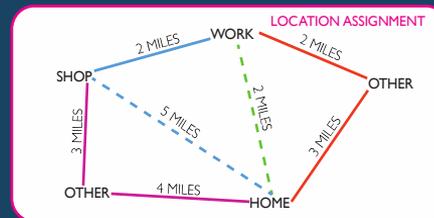


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VBI VIRGINIA BIOINFORMATICS INSTITUTE AT VIRGINIA TECH



HOUSEHOLD PERSON 1	4 PEOPLE
AGE	JOHN
INCOME	26
STATUS	57K
	WORKER



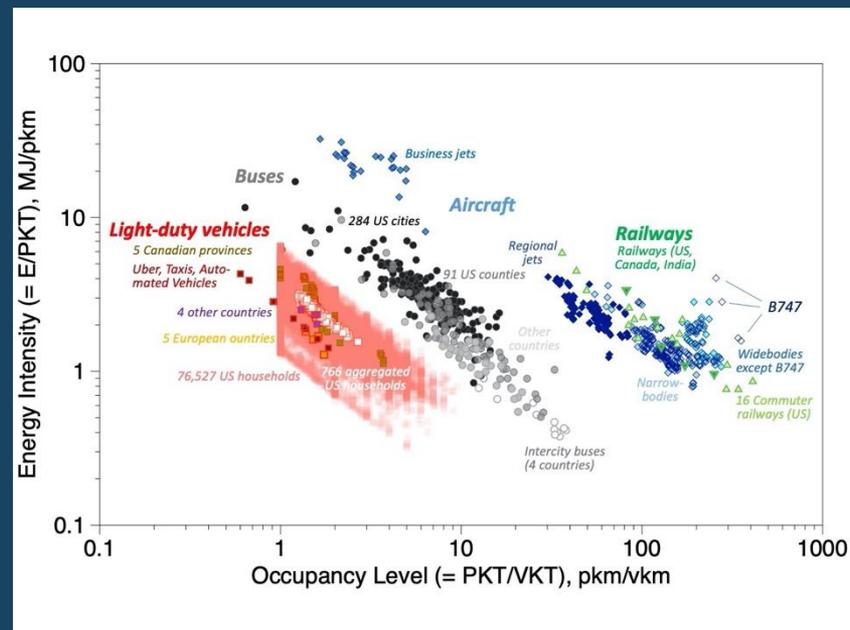
A Holistic Perspective on Passenger Travel Energy and Greenhouse Gas-Intensities

Passenger transport emissions are mostly explained by

- Occupancy
- Travel distance

Reduce emissions from travel:

- **Sharing**
- **Electrification**
- Reduce demand
- Emission fees



Source: Schäfer and Yeh (2020)

Advances in Transport Modeling

Understand how we move from today to the future

- Describing, predicting and simulating emerging trends and patterns of **mobility** at various scales: city, region, country and global.

Identify effective policy solutions to get us from where we are today to where we want to be in the future

- Developing quantitative tools to evaluate policy options that support energy transitions

Making projections is hard!

Prescribing solutions is even harder!!



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